UMGB

UNIVERSAL MUSIC GROUP AND BRANDS

In Partnership With



GLOBAL STAR

TROYE SIVAN

1 BILLION+
7M+ SUBSCRIBERS

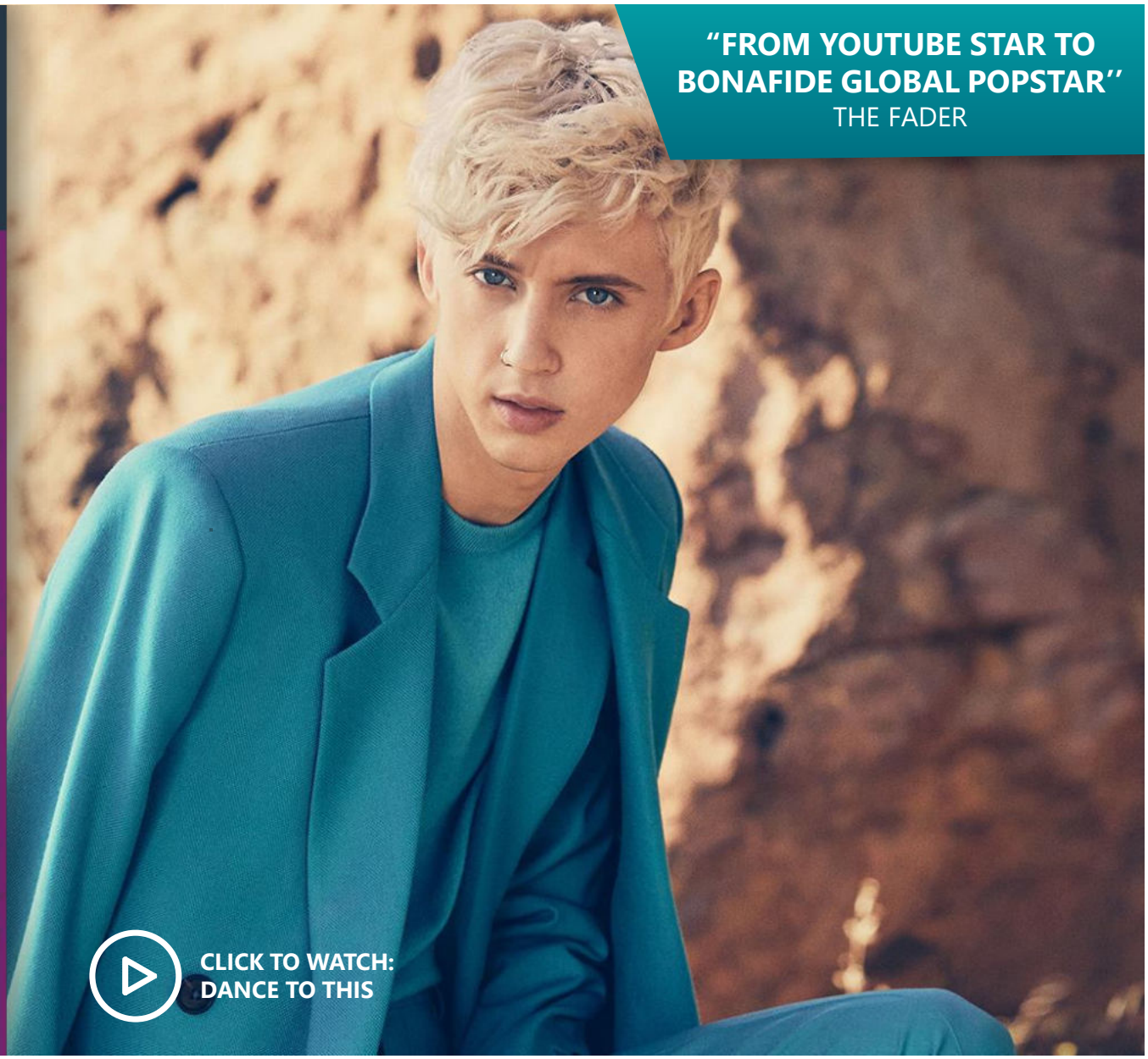
2.5M+

1.8B+

10M+

9M+

- WON BREAKTHROUGH SOLO ARTIST AT GQ 'MAN OF THE YEAR' 2015
- 1ST DEBUT SINGLE 'MY MY MY' FROM NEW ALBUM ALREADY HAS +30M VIEWS IN 4 MONTHS
- LATEST SINGLE 'DANCE TO THIS' FEATURING ARIANA GRANDE ALREADY HAS +49M VIEWS IN FIRST MONTH ON YOUTUBE
- LATEST ALBUM 'BLOOM' RELEASED IN AUGUST 2018 DEBUTED AT #3 IN AUSTRALIA & #4 ON US BILLBOARD 200 CHARTS



TIWA SAVAGE

140 MILLION+
383K+ SUBSCRIBERS

2.1M+

50M+

7.4M+

2.9M+

- AWARD-WINNING NIGERIAN-BORN SINGER, SONGWRITER, AND ACTRESS WHO IS OFTEN REFERRED TO AS "THE NIGERIAN BEYONCÉ"
- WORKED AS A SONGWRITER IN NEW YORK IN 2013 AND HAS SINCE BECOME ONE OF THE BIGGEST ARTISTS IN AFRICA
- LATEST HITS "MR LOVA LOVA", "DIET" AND "TIWA'S VIBE" ALL TOPPED SEVERAL AFRICAN CHARTS
- RECENTLY SIGNED TO UNIVERSAL MUSIC AND IS STARTING A "NEW ERA" OF HER CAREER



JEFF GOLDBLUM

200K+ **5M+**

1.8M+ **112K+**

- AMERICAN ACTOR & JAZZ PIANIST
- RELEASED HIS DEBUT JAZZ ALBUM IN SEPTEMBER 2018 WITH HIS BAND, THE MILDRED SNITZER ORCHESTRA
- THE ALBUM WAS RECORDED IN FRONT OF A LIVE STUDIO AUDIENCE AT CAPITOL STUDIOS IN LOS ANGELES AND PRODUCED BY MULTI- GRAMMY WINING LARRY KLEIN
- IN 2019, GQ RANKED GOLDBLUM #2 IN THEIR LIST OF BEST-DRESSED MEN ON THE PLANET AND HE HAS TWICE WON THE GQ ICON OF THE YEAR



ELLIE GOULDING

5 BILLION+
10M+ SUBSCRIBERS

13M+

3B+

14.2M+

7M+

- BRIT AWARD WINNER ‘BRITISH FEMALE SOLO ARTIST’ & GRAMMY NOMINEE ‘BEST POP SOLO PERFORMANCE’
- SOLD MORE THAN 3 MILLION ALBUMS AND 10 MILLION SINGLES WORLDWIDE
- HIT SINGLE ‘LOVE ME LIKE YOU DO’ VIDEO HAS +1.8B VIEWS ON YOUTUBE
- ‘CLOSE TO ME’ HAS COUNTED 300M COMBINED STREAMS IN ITS FIRST 3 MONTHS + MORE NEW MUSIC IN 2019



ZEDD

2 BILLION+
5.3M+ SUBSCRIBERS

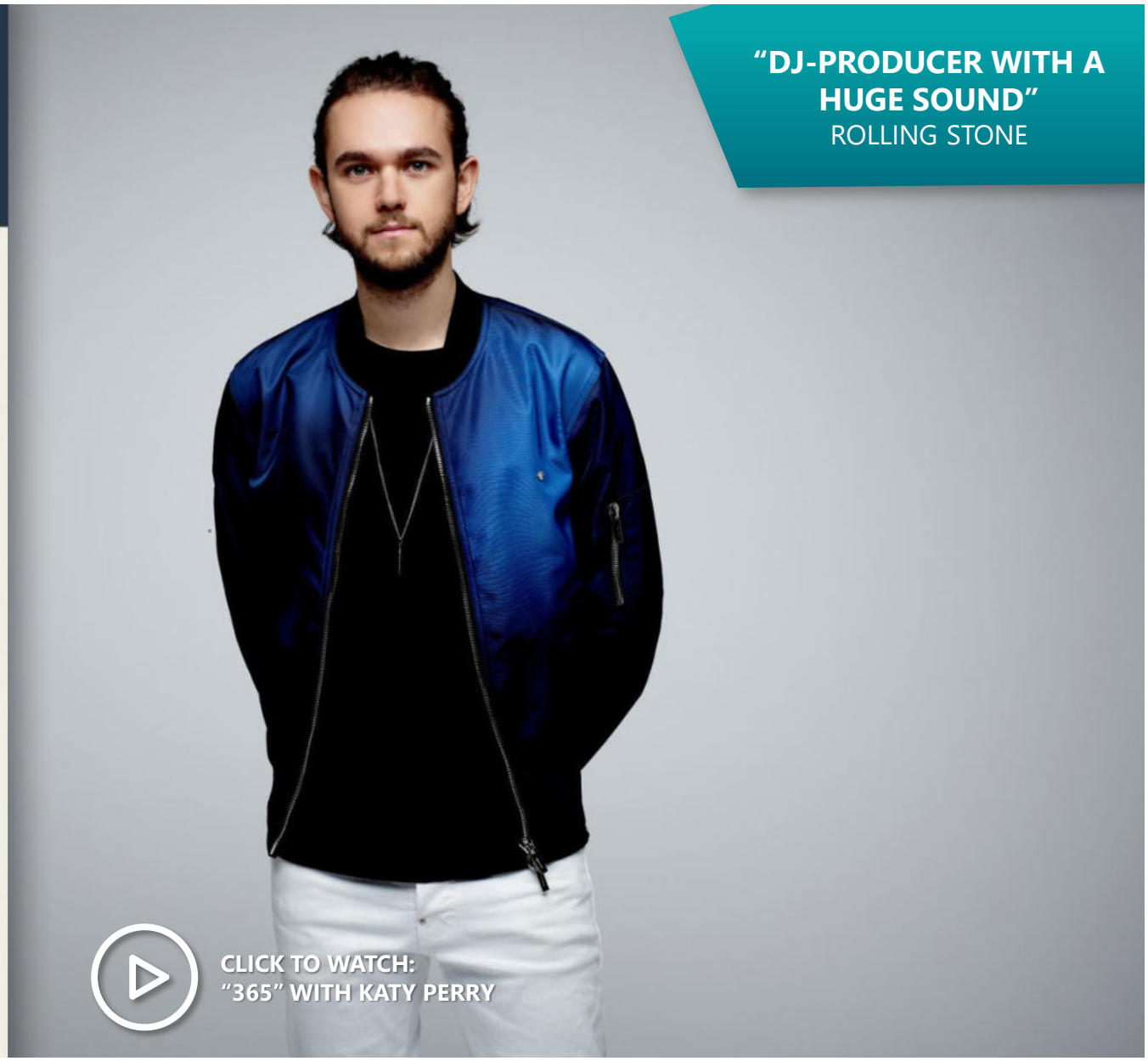
6.8M+

8B+

6.2M+

8M+

- SINGLE "CLARITY" HIT #1 ON US HOT DANCE CLUB SONGS & #8 ON BILLBOARD HOT 100
- WON A GRAMMY FOR 'BEST DANCE SONG' IN 2014 AND A BILLBOARD AWARD FOR 'BEST ELECTRONIC ALBUM' IN 2015
- 2018 HIT SINGLE "THE MIDDLE" HAD 60M+ YOUTUBE VIEWS IN FIRST 6 MONTHS & HIT #1 ON 9 GLOBAL CHARTS
- BRAND-NEW SINGLE "365" WITH KATY PERRY HAS EARNED 18M VIEWS ON YOUTUBE WITHIN ITS FIRST WEEK



JESSIE J

4 BILLION+
8.6M+ SUBSCRIBERS

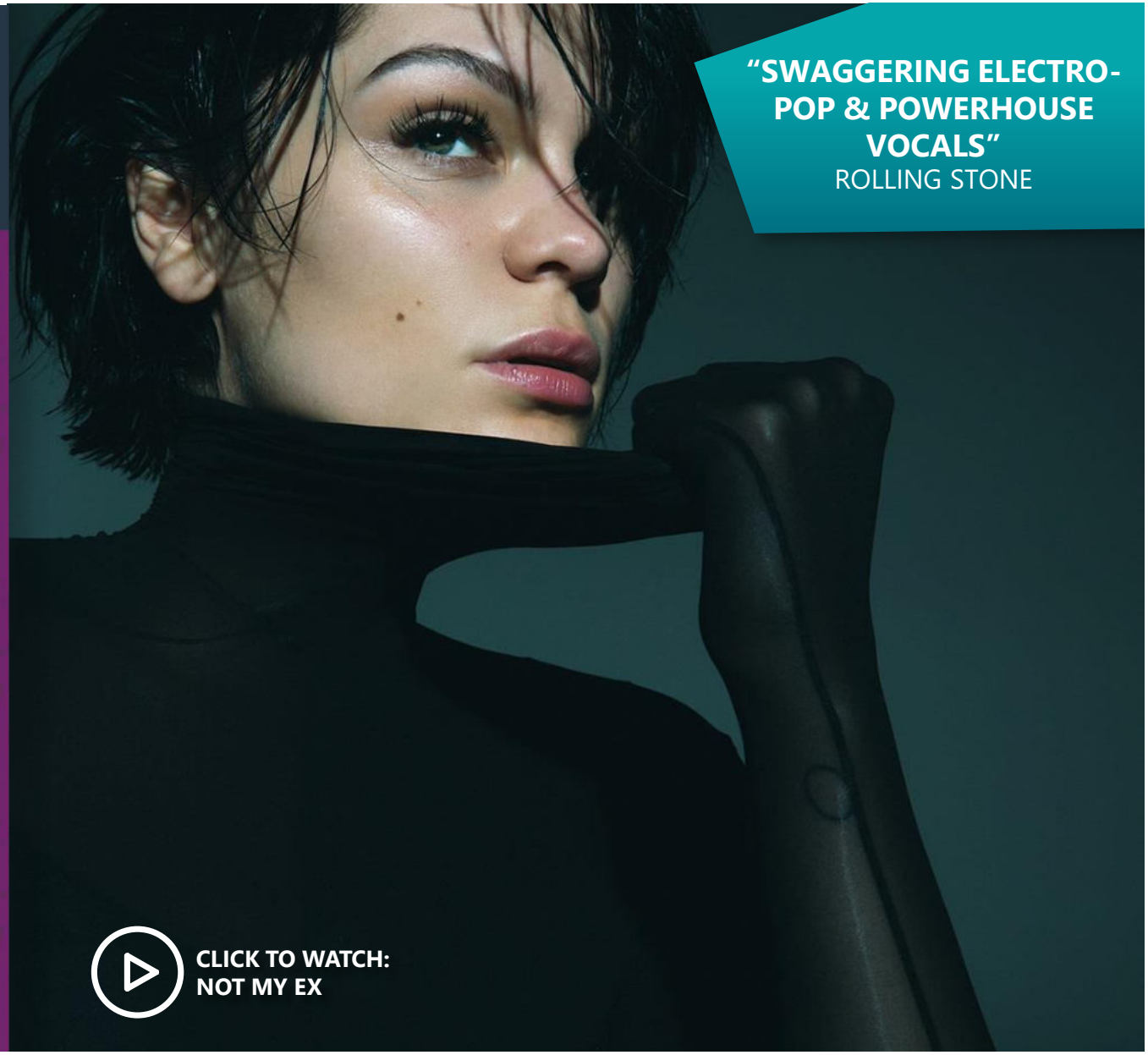
18M+

1B+

8.3M+

8.7M+

- DEBUT ALBUM 'WHO YOU ARE' MADE HER FIRST BRITISH FEMALE ARTIST TO HAVE 6 TOP 10 SINGLES FROM A STUDIO ALBUM
- RELEASED 4TH STUDIO ALBUM 'R.O.S.E' IN 2018
- SINGLE 'FLASHLIGHT' FEATURED IN PITCH PERFECT 2 (2015) AND VIEWED OVER 490M TIMES ON YOUTUBE
- COLLABORATED WITH ARIANA GRANDE & NICKI MINAJ ON SMASH HIT 'BANG BANG', SURPASSING 1 BILLION YOUTUBE VIEWS
- IN 2018, WON CHINESE TV SHOW 'SINGER' & ATTRACTED +100M WEEKLY VIEWERS



POST MALONE

4.8 BILLION+
13M+ SUBSCRIBERS

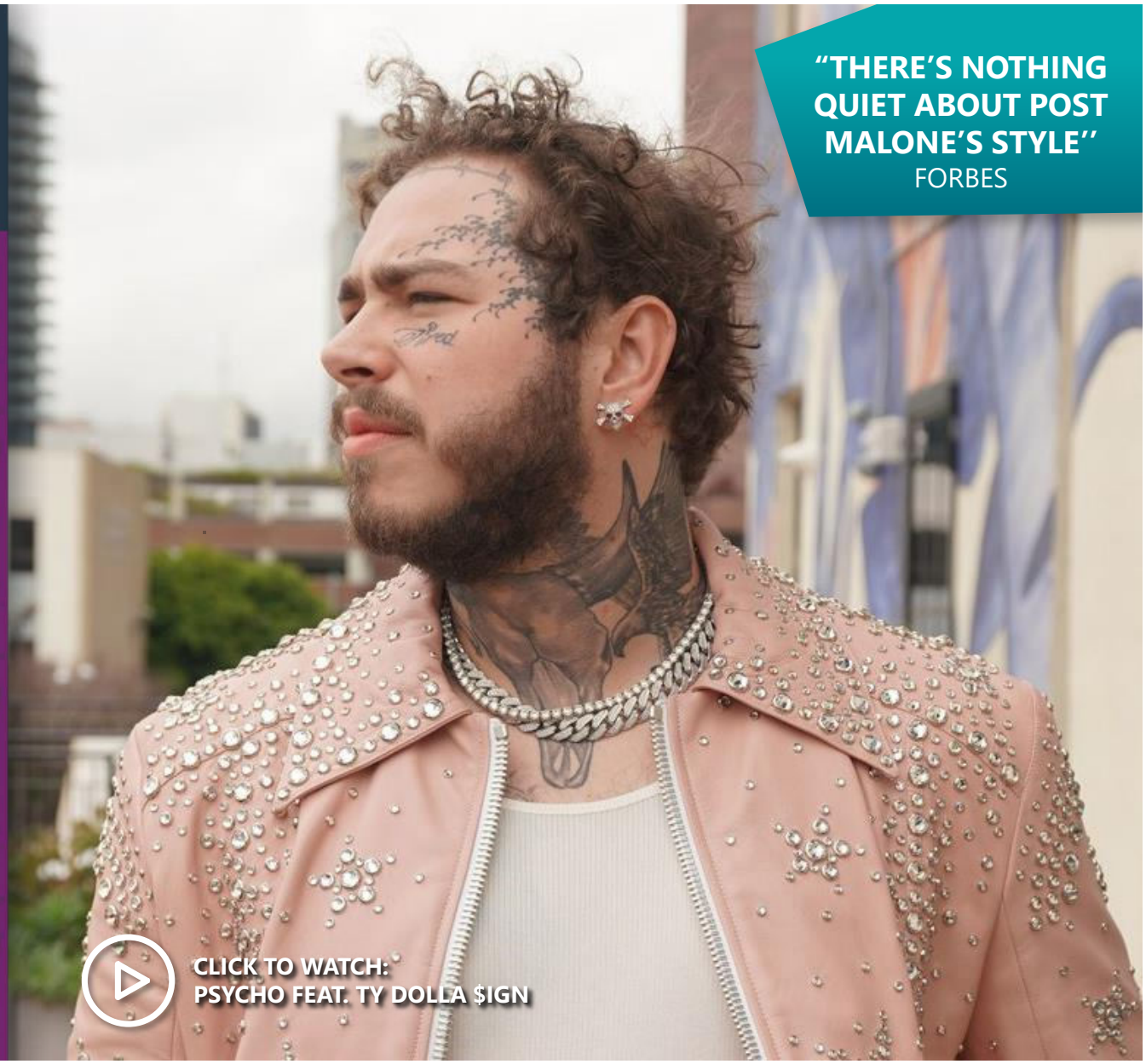
3.2M+

25B+

16.7M+

5.1M+

- POST MALONE IS AN AMERICAN RAPPER, SINGER, SONGWRITER & RECORD PRODUCER
- IN 2018 SECOND ALBUM 'BEERBONGS & BENTLEYS' BROKE STREAMING RECORDS AND CERTIFIED PLATINUM IN FIRST 4 DAYS
- HIT SINGLE 'PSYCHO' GAINED 840M AUDIO STREAMS AND 175M VEVO VIEWS IN 1st MONTH
- HEADLINING FESTIVALS ACROSS THE GLOBE IN 2019 AFTER CEMENTING HIMSELF AS ONE OF THE MOST IN-DEMAND ARTISTS IN THE WORLD



Halsey

2 BILLION+
6.8M+ SUBSCRIBERS

2.4M+

12B+

15M+

11.4M+

- RELEASED DEBUT ALBUM ‘BADLANDS’ IN 2015 WHICH DEBUTED AT #2 IN US
- TOPPED THE BILLBOARD CHARTS WITH SINGLE ‘CLOSER’ IN 2016
- 2018 SINGLE ‘WITHOUT ME’ WAS A GLOBAL HIT, EARNING OVER 1B+ STREAMS AND GOING PLATINUM IN 6 COUNTRIES
- RECENTLY FEATURED ON BTS’ TRACK “BOY WITH LUV” – BREAKING THE RECORD AS THE MOST WATCHED YOUTUBE VIDEO IN 24HRS



SHAWN MENDES

7 BILLION+
21M+ SUBSCRIBERS

7.7M+

9B+

47M+

22M+

- FEATURED IN TIME MAGAZINE'S '30 MOST INFLUENTIAL TEENS OF 2017' & '100 MOST INFLUENTIAL PEOPLE IN THE WORLD' IN 2018
- OVER 10 MILLION ALBUMS + 100 MILLION SINGLES SOLD WORLDWIDE
- ONE OF ONLY FIVE ARTISTS EVER WITH MULTIPLE #1 SINGLES BEFORE AGE 20
- THE FACE OF CALVIN KLEIN'S LATEST CAMPAIGN
- CURRENTLY ON HIS THIRD SOLD OUT WORLD ARENA TOUR WITH ONE MILLION TICKETS SOLD

"POP MUSIC'S HOTTEST PROPERTY"
THE TELEGRAPH



CLICK TO WATCH:
IN MY BLOOD

RAE SREMMURD

3 BILLION+
7.4M+ SUBSCRIBERS

3M+

3.3B+

6.3M+

780K+

- AMERICAN HIP-HOP DUO FORMED OF TWO BROTHERS, SLIM JXMMI & SWAE LEE, ORIGINATING FROM SOUTH AFRICA
- RELEASED DEBUTED ALBUM 'SREMMLIFE' IN 2015 AND CERTIFIED PLATINUM
- IN 2016 RELEASED 2ND ALBUM 'SREMMLIFE2'
- LEAD SINGLE 'BLACK BEATLES' PEAKED AT #1 ON US BILLBOARD HOT 100 CHART

"CRÈME DE LA CRÈME OF MUSIC"
BILLBOARD



CLICK TO WATCH:
BLACK BEATLES

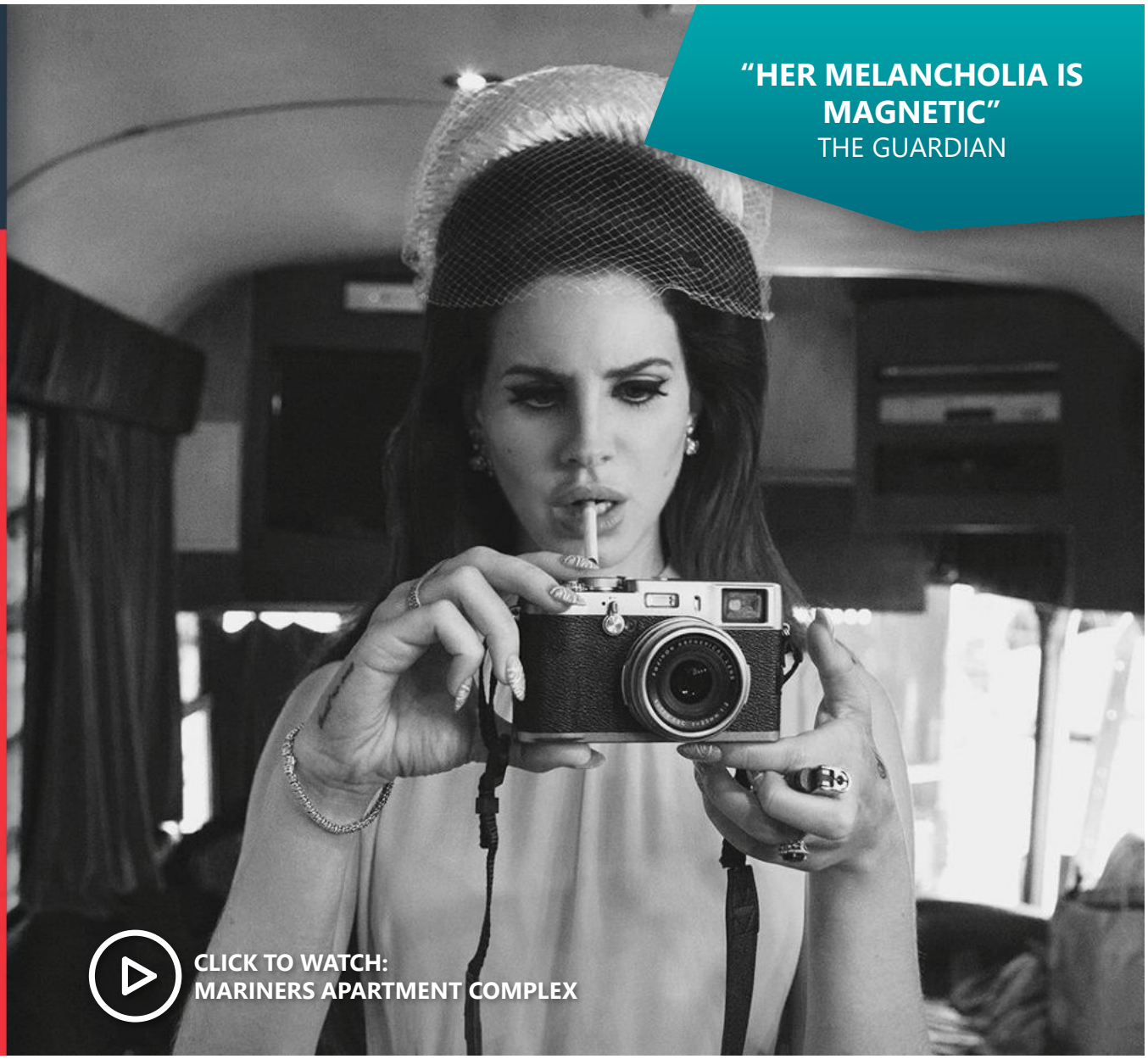
LANA DEL REY

3 BILLION+
8.3M+ SUBSCRIBERS

11.8M+ **5.3B+**

13.4M+ **9.4M+**

- AMERICAN SINGER, SONGWRITER AND MODEL
- DEBUT ALBUM 'BORN TO DIE' CERTIFIED PLATINUM & SPENT +300 WEEKS ON BILLBOARD 200 CHARTS
- SOLD 14 MILLION ALBUMS WORLDWIDE
- IN 2017, HER 4TH ALBUM 'LUST FOR LIFE' PEAKED AT #1 IN 12 COUNTRIES & FEATURES THE WEEKND, STEVIE NICKS & ASAP ROCKY
- EAGERLY-AWAITED NEW ALBUM DUE IN 2019



JONAS BROTHERS

877 MILLION+
3.8M+ SUBSCRIBERS

13M+

1B+

6.4M+

4.6M+

- GRAMMY-NOMINATED, MULTI-PLATINUM, DEFINITIVE POP GROUP OF THE 21ST CENTURY
- HAD THREE CONSECUTIVE #1 ALBUMS, SOLD OUT SHOWS WORLDWIDE, AND SOLD 17M+ RECORDS
- 2019 COMEBACK SINGLE "SUCKER" DEBUTED AT #1 ON THE BILLBOARD 100, #1 ON YOUTUBE TRENDING, #1 ON TWITTER TRENDING TOPICS, AND #2 ON THE GLOBAL SPOTIFY CHARTS
- "SUCKER" CURRENTLY HAS OVER 100M VIEWS ON YOUTUBE, AND LATEST SINGLE "COOL" HAS AMASSED OVER 20M VIEWS IN THE FIRST WEEK

"THE WORLD'S MOST FAMOUS BROTHERS ARE BACK"
VOGUE



KRIS WU

125 MILLION+
835K+ SUBSCRIBERS

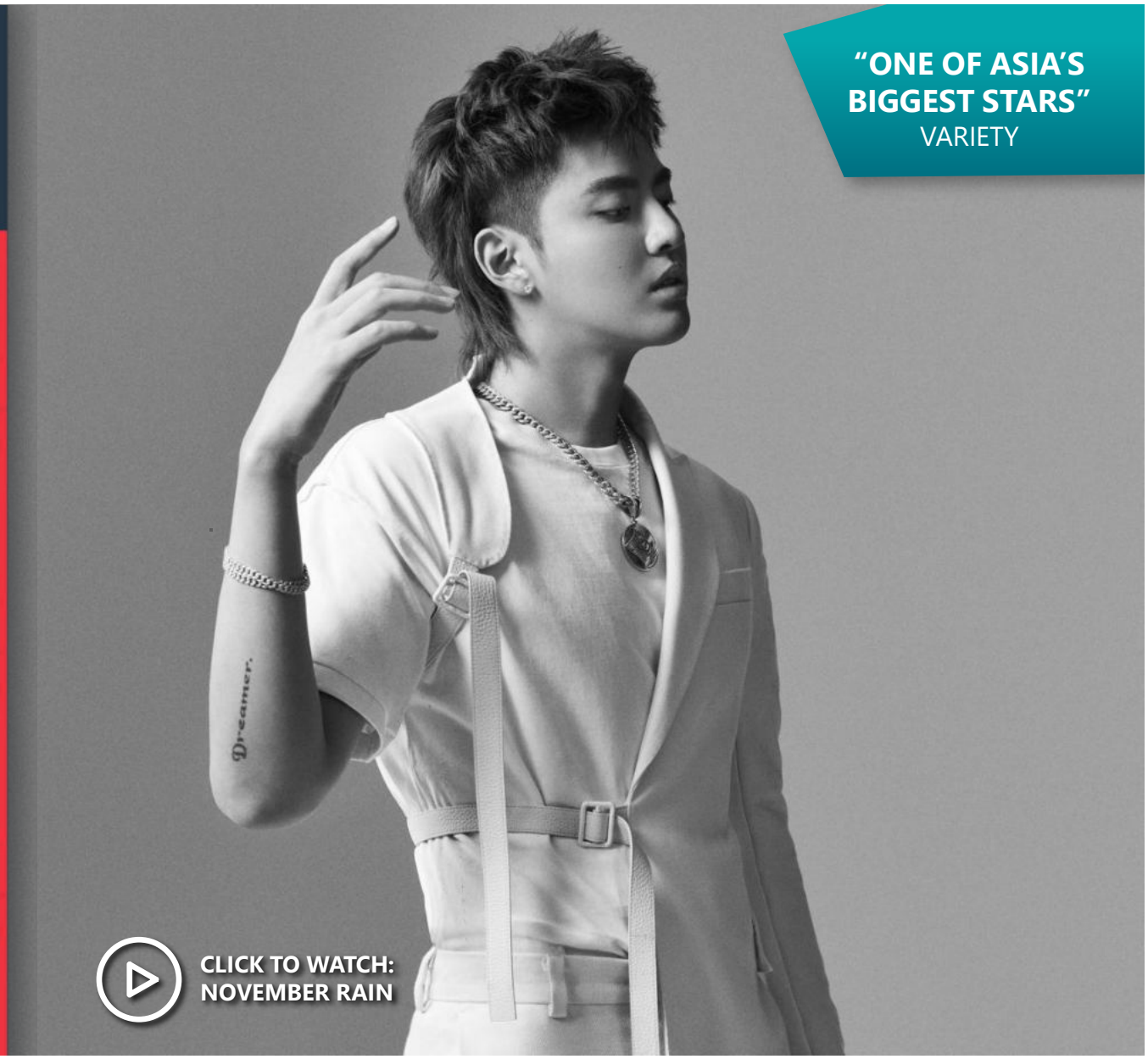
950K+

50M+

6.8M+

45M+

- CHINESE ACTOR, SINGER, TV PERSONALITY, MODEL AND FORMER MEMBER OF BOYBAND EXO
- AS PART OF EXO - RELEASED ALBUM 'XOXO' WHICH BECAME ONE OF THE BEST SELLING ALBUMS OF ALL TIME IN KOREA & SOLD +1M COPIES WORLDWIDE
- FEATURED ON FORBES' 2017 '30 UNDER 30' ASIA LIST AND THE ONLY CHINESE ARTIST TO EVER REACH #1 ON THE U.S. ITUNES CHART
- PRODUCER + LEAD JUDGE OF HUGELY POPULAR CHINESE TV TALENT SHOW 'THE RAP OF CHINA'
- RELEASED HIS DEBUT SOLO ALBUM 'ANTARES' IN NOVEMBER 2018 AND IS THE FACE OF LOUIS VUITTON'S SPRING/SUMMER COLLECTION IN 2019



"ONE OF ASIA'S BIGGEST STARS"
VARIETY

CLICK TO WATCH:
NOVEMBER RAIN

LIAM PAYNE

590 MILLION+
2.4M+ SUBSCRIBERS

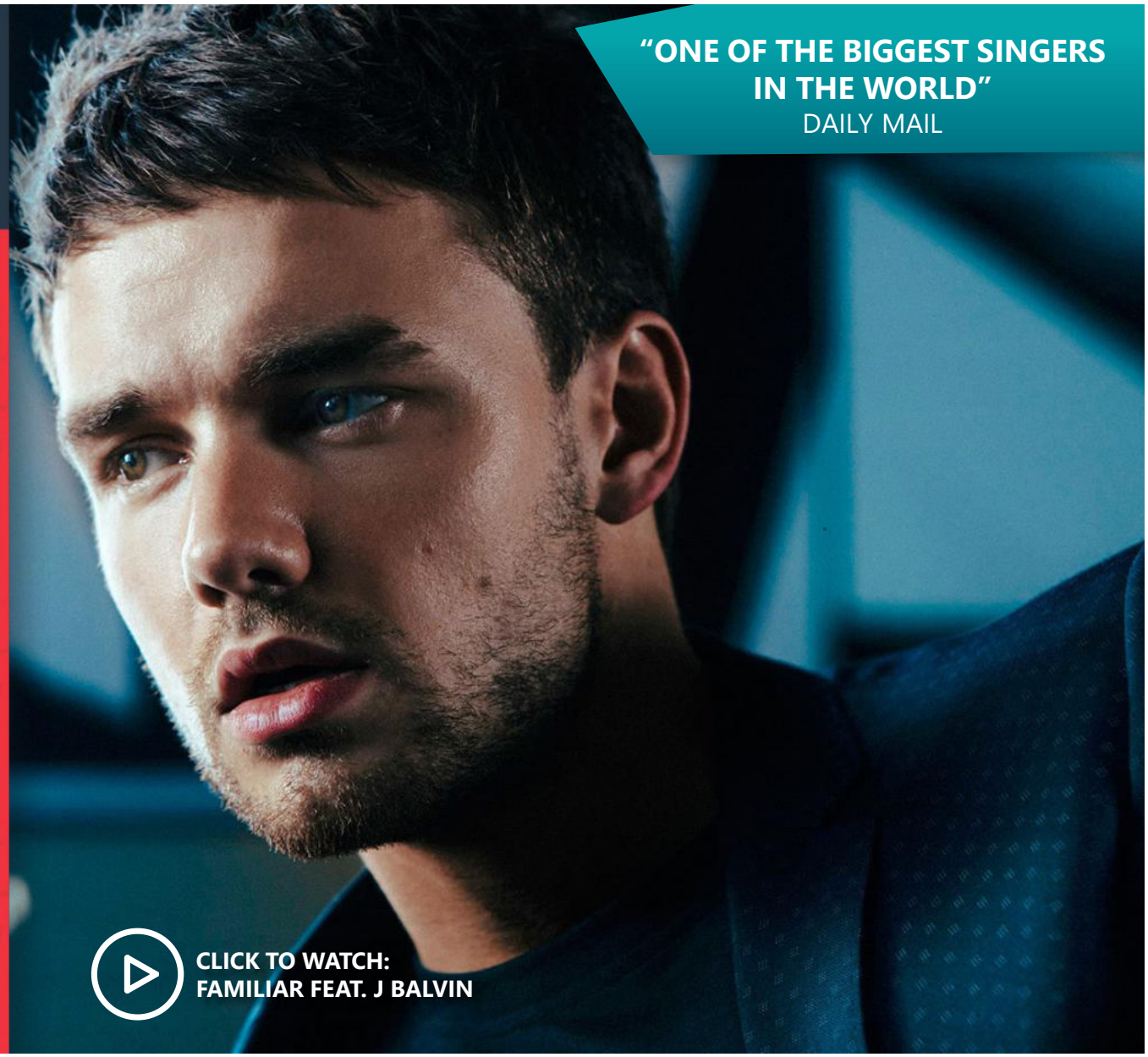
10M+

1.3B+

17M+

33M+

- BRITISH SINGER-SONGWRITER, SIGNED TO CAPITOL RECORDS IN 2016
- SOLD OVER 20 MILLION ALBUMS AS PART OF FORMER BAND ONE DIRECTION
- GOLD-CERTIFIED SINGLE ‘STRIP THAT DOWN’ WAS A TOP 10 GLOBAL SINGLE WITH 31 MILLION VIEWS IN JUST 4 WEEKS
- IN 2018, RELEASED HIT SINGLE ‘FAMILIAR’ WITH COLOMBIAN J BALVIN & ALREADY COUNTS +69M YOUTUBE VIEWS IN JUST 2 MONTHS
- NEW ALBUM COMING IN SEPTEMBER 2018



BILLIE EILISH

2.8 BILLION+
16M+ SUBSCIBERS

3.8M+

6B+

30M+

2.2M+

- 17-YEAR-OLD CALIFORNIAN SINGER/SONGWRITER AND ONE OF THE MOST STREAMED FEMALE ARTISTS GLOBALLY
- DEBUT ALBUM 'WHEN WE ALL FALL ASLEEP WHERE DO WE GO?' BROKE APPLE MUSIC RECORDS WITH MORE THAN 800,000 PRE-ADDS
- NEW TRACK 'bad guy' COUNTED 120M+ YOUTUBE VIEWS IN ITS FIRST MONTH AND WAS THE MOST POPULAR SONG GLOBALLY ON SPOTIFY FOR 6 WEEKS
- CURRENTLY ON A COMPLETELY SOLD-OUT WORLD TOUR FOLLOWING A SHOW-STEALING PERFORMANCE AT COACHELLA (US) PLUS A HUGE, UPGRADED SLOT AT GLASTONBURY FESTIVAL (UK)



SAM SMITH

5 BILLION+
10M+ SUBSCRIBERS

6M+

15B+

12.5M+

8M+

- WON 4 GRAMMYS WITH HIS DEBUT ALBUM ‘IN THE LONELY HOUR’ & CERTIFIED 8 x PLATINUM IN UK
- IN 2015 WROTE SINGLE ‘WRITING’S ON THE WALL’ FOR JAMES BOND MOVIE ‘SPECTRE’ WHICH WON HIM BOTH GOLDEN GLOBE & ACADEMY AWARDS
- LATEST ALBUM ‘THE THRILL OF IT ALL’ RELEASED IN NOVEMBER 2017 & CERTIFIED 2 x PLATINUM
- LEAD SINGLE ‘TOO GOOD AT GOODBYES’ HIT #1 IN UK & AUSTRALIA CHARTS, AND #4 IN US CHARTS
- NEW SINGLE, ‘DANCING WITH A STRANGER’, WENT #1 ON RADIO AIRPLAY CHARTS WORLDWIDE AND HAS BEEN STREAMED OVER 850M TIMES



ESTABLISHED

JAMES BAY

800 MILLION+
1.5M+ SUBSCRIBERS

950K+

1B+

1.2M+

443K+

- BRITISH SINGER-SONGWRITER & GUITARIST
- RELEASED HIS DEBUT ALBUM ‘CHAOS & THE CALM’ IN 2015 WHICH WAS NOMINATED FOR A GRAMMY AWARD & CERTIFIED 2 x PLATINUM
- AWARDED ‘BEST BRITISH MALE SOLO ARTIST’ AT THE 2016 BRIT AWARDS
- IN MID-2018 RELEASED HIS SECOND ALBUM ‘ELECTRIC LIGHT’ WHICH FEATURES HIT SINGLES ‘WILD LOVE’, ‘US’ & ‘PINK LEMONADE’
- HIT SINGLE ‘US’ COUNTS +19M YOUTUBE VIEWS ON MUSIC VIDEO IN FIRST 4 MONTHS & WAS RE-RELEASED AS A DUET WITH ALICIA KEYS IN 2018

“DIVERSE AND ECLECTIC”
GQ



CLICK TO WATCH:
US

YEARS & YEARS

694 MILLION+
1.4M+ SUBSCRIBERS

854K+

2B+

704K+

631K+

- BBC SOUND OF 2015 WINNERS, FRONTED BY "BRITAIN'S MOST EXCITING POPSTAR" OLLY ALEXANDER
- 5 TIME BRIT AWARD NOMINEES THAT HAVE SOLD OVER 2.5M ALBUMS AND 15M SINGLES WORLDWIDE
- SINGLE 'KING' WENT TOP 10 IN 9 COUNTRIES & #1 IN THE UK – WAS ONE OF FOUR UK PLATINUM SINGLES FROM THEIR DEBUT ALBUM
- RECENT SINGLE 'PLAY' WITH JAX JONES COUNTS OVER 45M COMBINED STREAMS SINCE RELEASE
- IN 2019, GQ RANKED OLLY ALEXANDER #13 IN THEIR LIST OF BEST-DRESSED MEN ON THE PLANET



SIGRID

130 MILLION+
500K+ SUBSCRIBERS

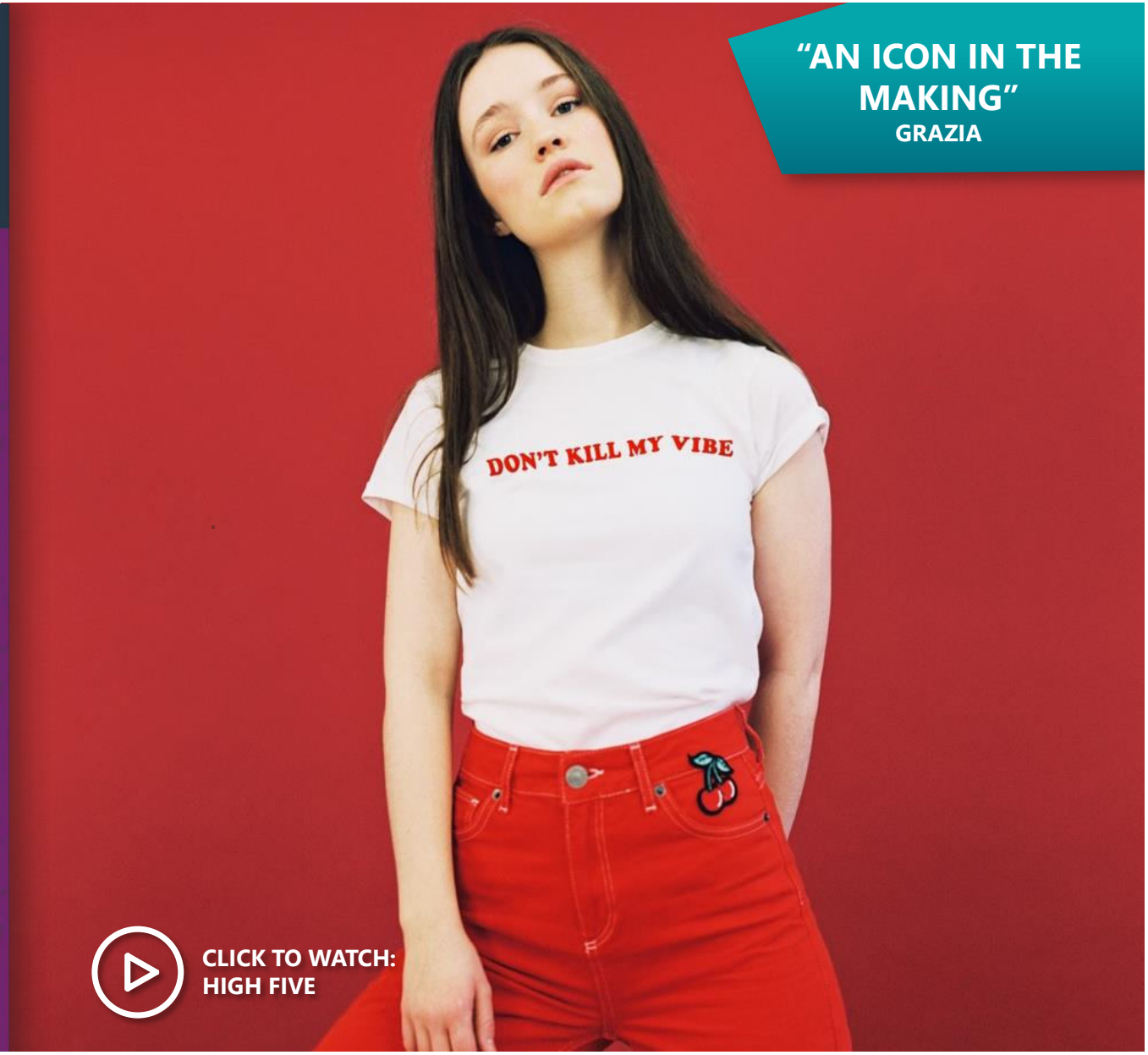
100K+

340M+

427K+

79K+

- NORWEGIAN SINGER, SONGWRITER & DANCER WHO ACHIEVED INTERNATIONAL SUCCESS IN 2017 WITH HIT SINGLE 'DON'T KILL MY VIBE'
- IN 2017 RELEASED SINGLE 'STRANGERS' WHICH PEAKED IN TOP 10 CHARTS IN UK & NORWAY
- WON THE BBC MUSIC SOUND OF 2018 AWARD
- RELEASED SINGLE 'HIGH FIVE' IN 2018 & MUSIC VIDEO COUNTS +11M YOUTUBE VIEWS IN FIRST 3 MONTHS
- RELEASED DEBUT ALBUM SUCKERPUNCH TO CRITICAL ACCLAIM THIS YEAR, AND PLAYED AN ELECTRIC SLOT AT GLASTONBURY



ONE REPUBLIC

4 BILLION+
7.8M+ SUBSCRIBERS

12.2M+

4.3B+

1.9M+

3.5M+

- REACHED #1 ON THE CHARTS IN 16+ COUNTRIES AROUND THE WORLD
- FRONTED BY ONE OF THE WORLD'S MOST SUCCESSFUL SONGWRITERS AND PRODUCERS, RYAN TEDDER
- 4th STUDIO ALBUM "OH MY MY" (2016) WAS THE BAND'S HIGHEST CHARTING ALBUM DEBUTING AT #3 ON BILLBOARD 200 CHARTS
- NEW SINGLE 'RESCUE ME' COUNTS 25M+ VIDEO VIEWS IN FIRST MONTH



CARLY RAE JEPSEN

1.8 BILLION+
3.4M+ SUBSCRIBERS

11.7M+

1.3B+

1.9M+

10.3M+

- FROM THE TEEN POP OF ‘CALL ME MAYBE’ TO MATURE, CRITICALLY ACCLAIMED INDIE-POP
- SOLD OVER 20 MILLION RECORDS WORLDWIDE
- VIDEO FOR ‘I REALLY LIKE YOU’ HAS OVER 250M YOUTUBE VIEWS
- SUPPORTED KATY PERRY ON HER WORLDWIDE ‘WITNESS’ TOUR IN 2018
- HIGHLY ANTICIPATED NEW ALBUM ‘DEDICATED’ RELEASED in MAY THIS YEAR, FOLLOWED BY SOLD OUT US TOUR

“AN UNDENIABLY HOOKY & HEART-DRIVEN BREED OF POP”
THE TROC



LELE PONS

2.9 BILLION+
14M+ SUBSCIBERS

4M+

150M+

35M+

1.9M+

- 22 YEAR OLD VENEZUELAN-AMERICAN ACTRESS, SINGER, DANCER & HUGELY-POPULAR INTERNET COMEDIAN
- SOCIAL MEDIA SUPERSTAR AND HOST OF THE VOICE (MEXICO)
- FEATURED IN A NUMBER OF MAJOR MUSIC VIDEOS INCLUDING 'HAVANA' BY CAMILA CABELLO AND 'DOWNTOWN' BY J BALVIN
- DEBUT SINGLE 'CELESO' EARNED 6M+ STREAMS ON SPOTIFY & 45M+ VIDEOS ON YOUTUBE IN ITS FIRST WEEK



LIL YACHTY

560 MILLION+
1.9M+ SUBSCRIBERS

630K+

1.3B+

9M+

4.8M+

- DEBUT ALBUM ‘TEENAGE EMOTIONS’ RELEASED IN 2017 & REACHED #5 ON US BILLBOARD 200
- COLLABORATED WITH KYLE ON ‘ISPY’ WHICH CHARTED AT #4 ON BILLBOARD HOT 100
- MODELLED FOR KANYE WEST’S ‘YEEZY’ SEASON 3 LAUNCH IN MADISON SQUARE GARDEN IN 2016
- RELEASED SECOND STUDIO ALBUM ‘LIL BOAT 2’ IN MARCH 2018 WHICH DEBUTED AT #2 ON US BILLBOARD 200 CHARTS



JULIA MICHAELS

466 MILLION+
1.3M+ SUBSCRIBERS

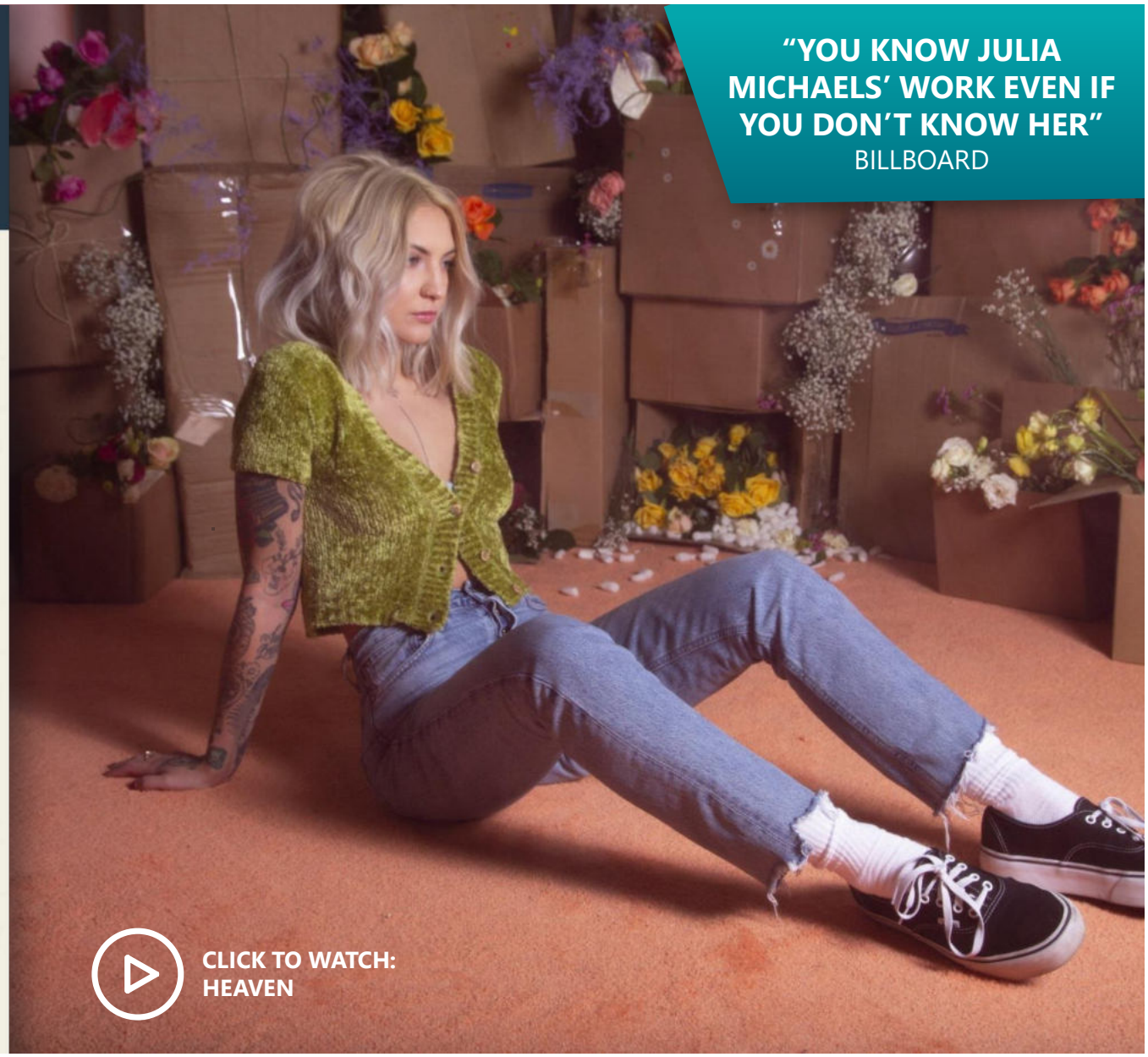
145K+

1.5B+

1.7M+

205K+

- COLLABORATED WITH MAJOR ARTISTS SUCH AS DEMI LOVATO, FIFTH HARMONY, ZEDD, JUSTIN BIEBER, KYGO AND MANY OTHERS
- TALENTED SONGWRITER, WROTE MAJOR SONGS FOR JUSTIN BIEBER ("SORRY") AND SELENA GOMEZ ("GOOD FOR YOU")
- DEBUT SOLO RELEASED IN 2017 AND PEAKED #12 ON THE BILLBOARD HOT 100
- SINGLE "JUMP" FEATURING TRIPPIE REDD GAINED 86M+ STREAMS IN FIRST 3 MONTHS
- NEW EP FEATURES COLLABORATIONS WITH SELENA GOMEZ AND NIALL HORAN



5 SECONDS OF SUMMER

1.6 BILLION+
6M+ SUBSCRIBERS

10M+

2B+

7.7M+

12.6M+

- AUSTRALIAN POP-ROCK BAND WHO PEN ALL THEIR OWN MUSIC TOGETHER
- THE ONLY BAND IN HISTORY TO SEE THEIR FIRST THREE FULL-LENGTH ALBUMS ALL DEBUT AT #1 ON THE BILLBOARD 200
- THE GROUP HAVE NOW SOLD OVER 6 MILLION ALBUMS, OVER 1 MILLION TICKETS, AND PERFORMED HUNDREDS OF SOLD OUT ARENA SHOWS WORLDWIDE
- BRAND NEW SINGLE "EASIER" HAS OVER 6M YOUTUBE VIEWS IN ITS FIRST WEEK



LANG LANG

6.9 MILLION+
63K+ SUBSCRIBERS

501K+

51.5M+

272K+

143K+

14.5M+

8.5M+

- GRAMMY-NOMINATED CLASSICAL PIANIST STARTED PLAYING THE PIANO AGED THREE AND BY THE AGE OF FIVE HAD GIVEN HIS FIRST PUBLIC RECITAL.
- HE PERFORMED AT THE BEIJING OLYMPICS AND THE FINAL OF THE 2014 FIFA WORLD CUP IN RIO DE JANEIRO.
- PREVIOUSLY PERFORMED WITH PHARRELL WILLIAMS, METALLICA, HERBIE HANCOCK, JOHN LEGEND, BILLY JOEL AND MORE
- MESSENGER OF PEACE FOR THE UN AND UNICEF GLOBAL GOODWILL AMBASSADOR AND CULTURAL AMBASSADOR TO CHINA



JESSIE REYEZ

162 MILLION+
652K+ SUBSCRIBERS

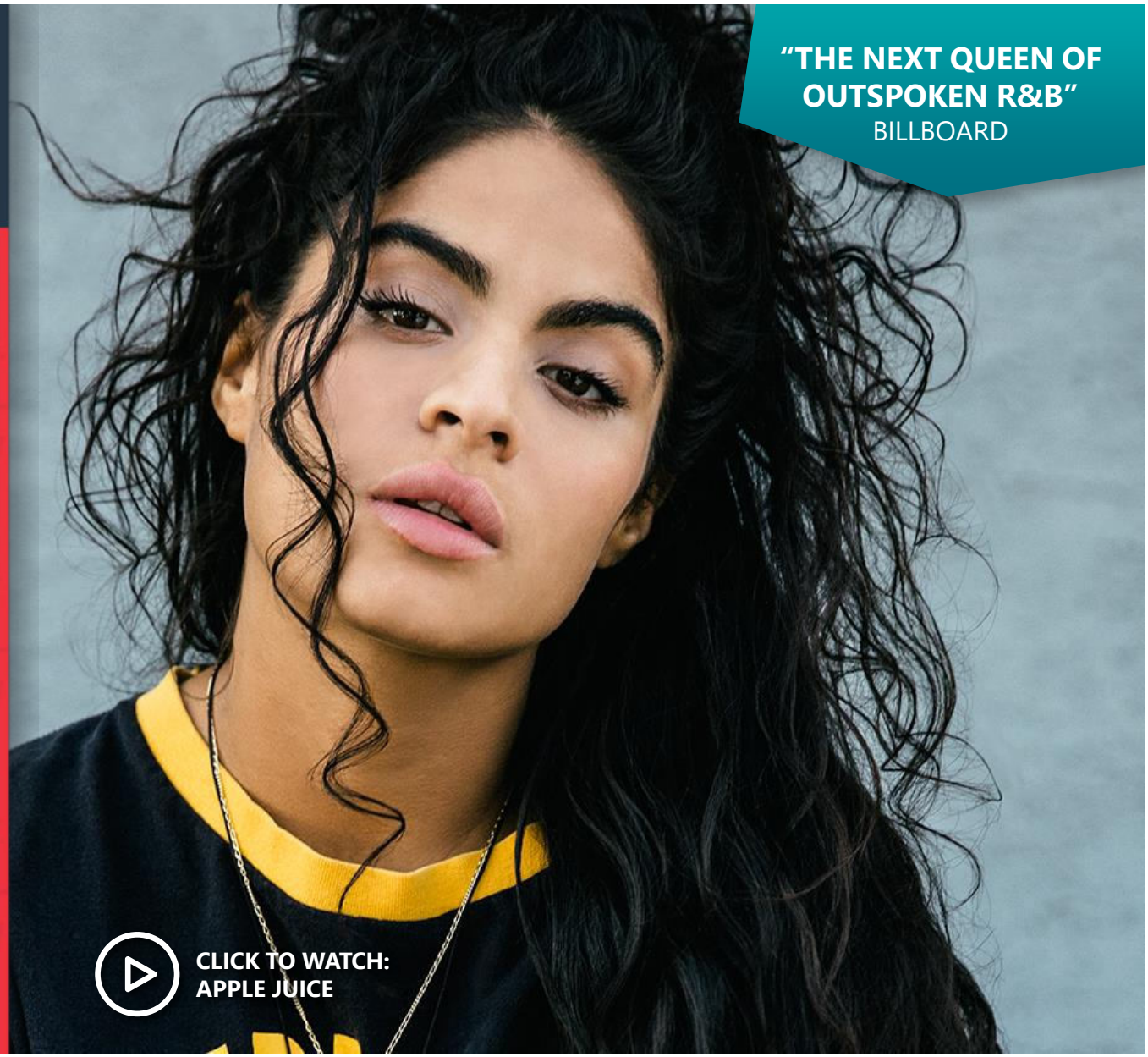
128K+

235M+

1.3M+

100K+

- 27 YEAR OLD CANADIAN-COLOMBIAN SINGER-SONGWRITER
- POWERFUL AND UNIQUE-SOUNDING VOCALIST WHO OFTEN TACKLES SOCIALLY PROMINENT ISSUES THROUGH HER MUSIC
- AWARDED ‘BREAKTHROUGH ARTIST OF THE YEAR’ IN 2018 AND ‘RNB/SOUL RECORDING OF THE YEAR’ IN 2019 AT THE JUNO AWARDS
- CO-WROTE CALVIN HARRIS HIT ‘ONE KISS’ WHICH BECAME THE BIGGEST SELLING SONG OF 2018 IN THE UK
- RELEASING NEW MUSIC THIS AUTUMN



MABEL

206 MILLION+
565K+ SUBSCRIBERS

81K+

540M+

630K+

112K+

- DAUGHTER OF SINGER-SONGWRITER NENEH CHERRY & RECORD PRODUCER CAMERON MCVEY
- RELEASED ‘FINDERS KEEPERS’ IN 2017, WHICH WENT PLATINUM, SPENT 5 WEEKS IN THE TOP TEN, AND SAW MABEL NOMINATED FOR HER FIRST BRIT AWARD (CRITICS’ CHOICE).
- NAMED YOUTUBE MUSIC’S ARTIST ON THE RISE 2019. HER FIRST SINGLE OF 2019 ‘DON’T CALL ME UP’ PEAKED AT #18 on US TOP 40 RADIO AND BROKE TOP 20 ON GLOBAL SPOTIFY CHART
- DEBUT ALBUM COMING THIS AUGUST AND WILL SUPPORT KHALID ON HIS EU TOUR THIS AUTUMN



JUICE WRLD

850 MILLION+
3M+ SUBSCRIBERS

160K+

3.4B+

6.8M+

940K+

- 20 YEAR OLD AMERICAN RAPPER & SINGER AT THE FOREFRONT OF THE RAPIDLY EXPANDING EMO-RAP MOVEMENT
- HIT SINGLE ‘LUCID DREAMS’ PEAKED AT #5 ON THE BILLBOARD 100 AND WAS ALEXA’S MOST REQUESTED SONG BY LYRICS IN 2018
- SUPPORTING NICKI MINAJ ON HER WORLD TOUR IN FEB/MARCH 2019 + NUMEROUS SUMMER FESTIVAL APPEARENCES PLANNED



KALI UCHIS

142 MILLION+
473K SUBSCRIBERS+

184K+

300M+

1.6M+

566K+

- COLOMBIAN-AMERICAN SINGER-SONGWRITER
- RELEASED MIXTAPE ‘DRUNKEN BABBLE’ IN 2012
- DEBUT EP ‘POR VIDA’ RELEASED IN 2015 & FEATURED DIPLO & TYLER, THE CREATOR AS WELL AS HIT SINGLE ‘RIDIN ROUND’
- OPENED FOR LANA DEL REY ON 2017 US TOUR
- COLLABORATED WITH THE GORILLAZ ON TRACKS FOR 4TH STUDIO ALBUM ‘HUMANZ’
- IN 2018, RELEASED DEBUT ALBUM ‘ISOLATION’ TO 5-STAR REVIEWS (NME & ROLLING STONE)



AMINÉ

430 MILLION+
1.3M+ SUBSCRIBERS

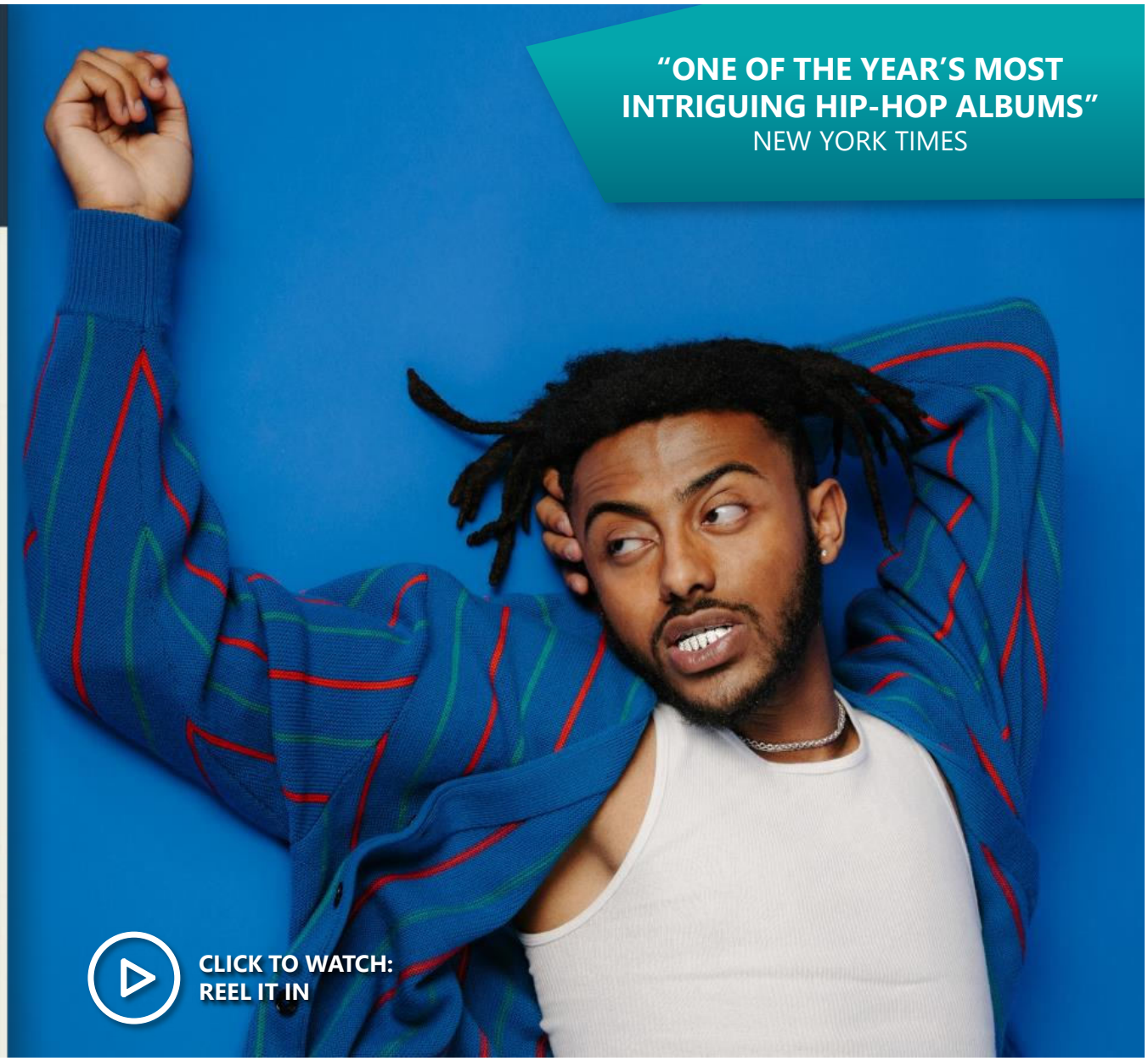
115K+

1.5B+

1.2M+

290K+

- 24-YEAR-OLD RAPPER FROM PORTLAND, U.S.
- BEST KNOWN FOR HIS DEBUT SINGLE "CAROLINE" WHICH WENT 3X PLATINUM AND ROSE TO #11 ON BILLBOARD'S HOT 100
- 2017 DEBUT ALBUM "GOOD FOR YOU" BROKE THE TOP 20 OF THE US RAP CHARTS
- WAS FEATURED IN XXL MAGAZINE'S 'FRESHMAN CLASS' OF BEST NEW ARTISTS



MAGGIE ROGERS

46 MILLION+
175K+ SUBSCRIBERS

255K+

350M+

530K+

94K+

- 24-YEAR-OLD ARTIST WHO BLENDS AMERICAN FOLK WITH UP-TEMPO ELECTRONICA
- WENT VIRAL WHEN DISCOVERED BY PHARELL WILLIAMS IN A GUEST LECTURE AT NYU
- DEBUT SINGLE 'ALASKA' CURRENTLY COUNTS OVER 12M VIEWS ON YOUTUBE
- CRITICALLY-ACCLAIMED 1st ALBUM 'HEARD IT IN A PAST LIFE' DEBUTED AT #2 ON BILLBOARD'S TOP 200 AND #1 ON US ALBUM SALES

"MAGGIE ROGERS COULD BE POP'S NEW JONI MITCHELL"
THE NATIONAL



CLICK TO WATCH: LIGHT ON

TIERRA WHACK

5 MILLION+
46K+ SUBSCRIBERS

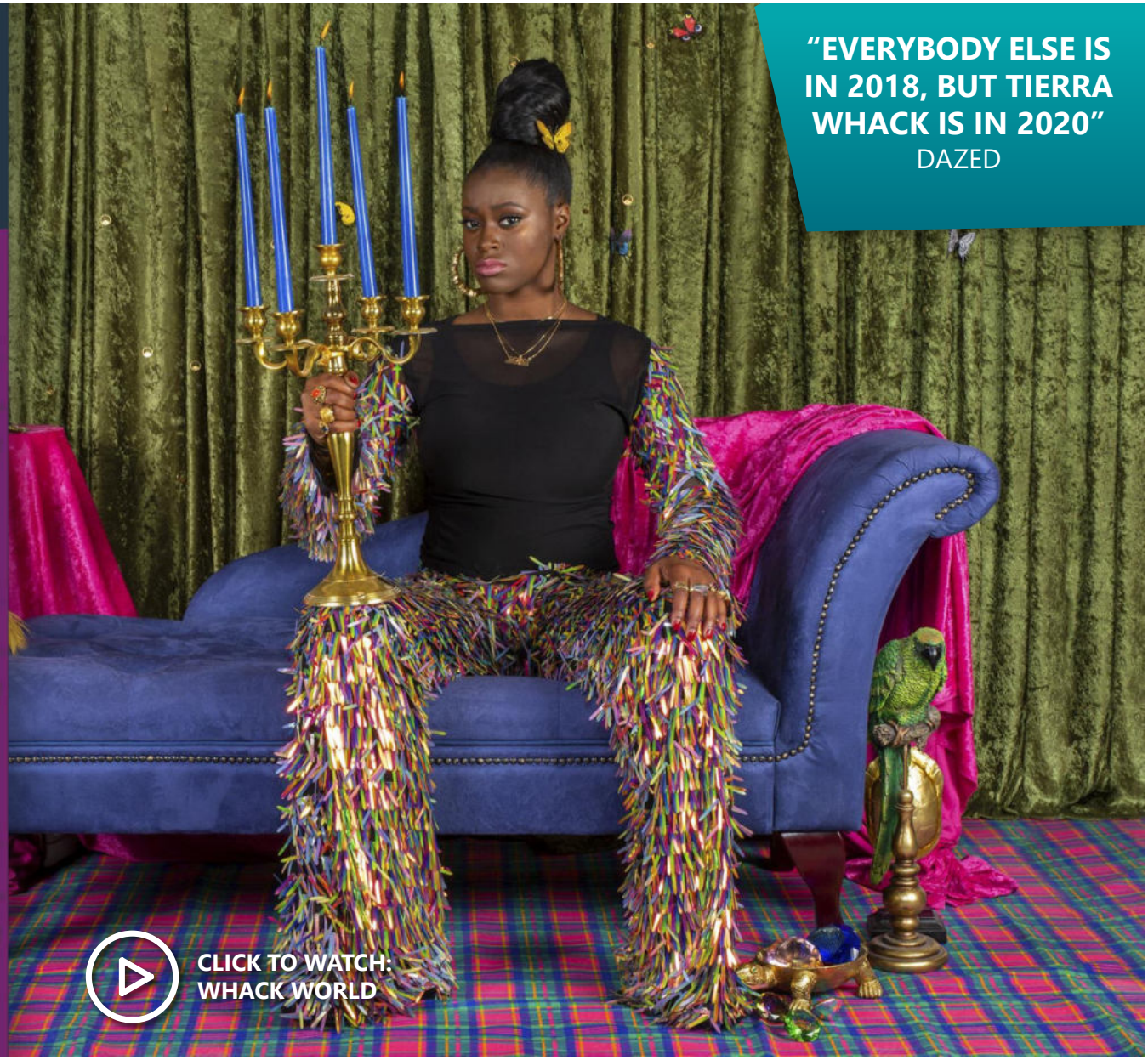
14K+

80M+

399K+

75K+

- 23-YEAR-OLD GRAMMY-NOMINATED PSYCHEDELIC RAPPER FROM PHILADELPHIA
- NOISEY AND DAZED BOTH LISTED 'WHACK WORLD' AS THE #1 ALBUM OF 2018
- HER MUSIC VIDEO FOR 'MUMBO JUMBO' IS NOMINATED FOR A GRAMMY IN 2019
- STOLE THE SHOW AT THE GRAMMY'S RED CARPET WITH THE BEST OUTFIT OF THE NIGHT
- THE CRITICALLY-ACCLAIMED ARTIST WILL BE TOURING EXTENSIVELY AND RELEASING NEW MUSIC IN 2019



EMERGING

ALMA

77 MILLION+
182K+ SUBSCRIBERS

53K+

240M+

130K+

10K+

- 21 YEAR-OLD FINNISH SINGER & SONGWRITER; SIGNED TO UNIVERSAL IN 2016
- KNOWN FOR HER NEON HAIR AND ‘BABYGOTH’ AESTHETIC AS WELL AS HER INFECTIOUS SOULFUL ELECTRO-POP
- RELEASED SINGLE ‘CHASING HIGHS’ IN 2017, REACHING THE TOP 10 IN FINLAND, TOP 20 IN THE UK, AND HAS SINCE RECEIVED +180 MILIION STREAMS
- APPEARING AT FESTIVALS SUCH AS MAD COOL AND SZIGET IN 2019 WITH A DEBUT ALBUM ALSO EXPECTED IN THE YEAR



ISAC ELLIOT

43 MILLION+
172K+ SUBSCRIBERS

157K+

180M+

492K+

81.2K+

- 18 YEAR OLD SUPERSTAR FROM FINLAND
- LATEST ALBUM GOLD IN FINLAND, SWEDEN AND NORWAY ON THE DATE OF RELEASE, AND COUNTS OVER 180 MILLION STREAMS ON SPOTIFY ALONE
- MULTIPLE MTV MUSIC AWARD WINNER FOR “BEST FINISH ACT“ AND EMMA AWARD WINNER (FINISH GRAMMYS)
- SOLD OUT ARENA TOURS THROUGHOUT SCANDINAVIA



JP COOPER

120 MILLION+
358K+ SUBSCRIBERS

99K+

415M+

104K+

65K+

- BRITISH SINGER AND SONGWRITER, KNOWN FOR FEATURING ON THE JONAS BLUE SINGLE "PERFECT STRANGERS“
- HAS BEEN CHAMPIONED BY THE LIKES OF MTV, BILLBOARD, LINE OF BEST FIT, NME, CLASH MAGAZINE AND GQ
- DEBUT ALBUM “RAISED UNDER GREY SKIES” CHARTED IN THE TOP 10 IN 10 COUNTRIES INCLUDING THE UAE AND #2 IN THE UK
- RECENT SINGLE ‘SING IT WITH ME’ RELEASED IN MAY REMAINS IN THE UK TOP 40 CHART 2 MONTHS ON



JACOB BANKS

55 MILLION+
210K+ SUBSCRIBERS

60K+

100M+

115K+

36K+

- NIGERIAN-BORN AND BRITISH-RAISED ARTIST KNOWN FOR HIS POWERFUL, SOULFUL VOCALS
- HIS DEBUT ALBUM, 'VILLAGE', WAS RELEASED IN NOV 2018 TO MASS CRITICAL ACCLAIM
- HIT SINGLE 'CHAINSMOKING' CURRENTLY COUNTS 8.8M+ VIEWS ON YOUTUBE
- SELECTED AS YOUTUBE'S 'ARTIST ON THE RISE' FOR DECEMBER 2018
- KICKED OFF HIS Q1 2019 TOUR OF THE U.S. WITH A PERFORMANCE ON JIMMY KIMMEL LIVE!
- RECENTLY MODELLED IN A GIVENCHY CAMPAIGN



ASTRID S

77 MILLION+
300K+ SUBSCRIBERS

85K+

815M+

500K+

125K+

- SUPPORTED TROYE SIVAN ON HIS EUROPEAN TOUR & HAS WON 2 MTV AWARDS
- SINGLE 'HURT SO GOOD' STREAMED OVER 160 MILLION TIMES ON SPOTIFY
- HER 2017 SINGLE *THINK BEFORE I TALK* WAS CERTIFIED PLATINUM IN SWEDEN & GOLD IN DENMARK
- IN FEB 2018 SHE WON ARTIST OF THE YEAR AT NORWEGIAN 'GRAMMYS', FIRST FEMALE ARTIST TO WIN SINCE 2003
- FEATURED IN DIGITAL FENDI CAMPAIGN THIS YEAR

"NORWAY'S BIGGEST POPSTAR"
W MAGAZINE



JAX JONES

764 MILLION+
1.2M SUBSCRIBERS+

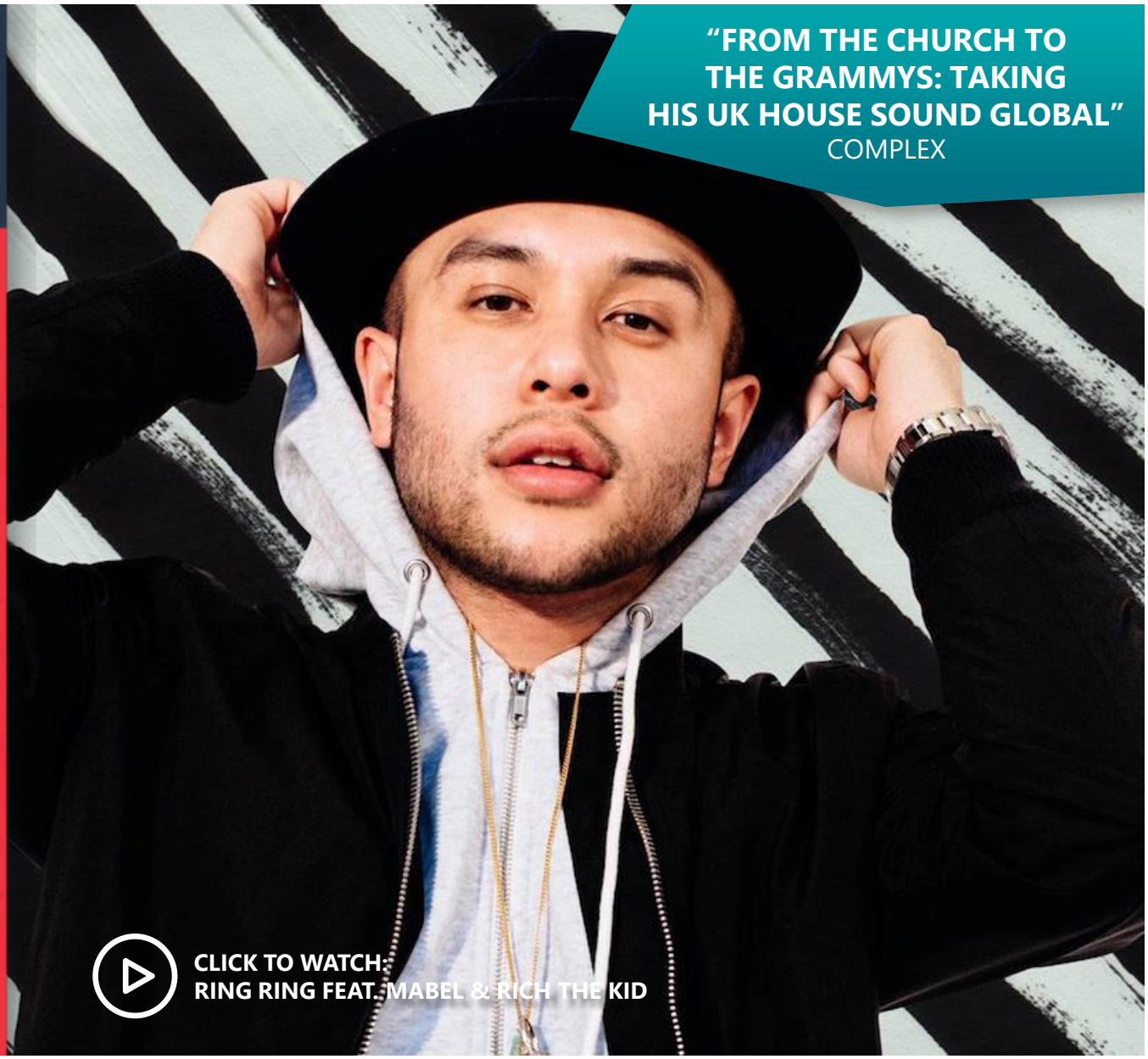
148K+

1.1B+

143K+

29.7K+

- GRAMMY NOMINATED BRITISH DJ, PRODUCER, SINGER & SONGWRITER
- HIS SINGLE 'INSTRUCTION' FEAT. DEMI LOVATO & STEFFLON DON PEAKED AT #3 ON UK SINGLES CHART AND CERTIFIED DOUBLE PLATINUM IN 2017
- TEAMED UP WITH MARTIN SOLVEIG UNDER THE MONIKER 'EUROPA', WITH THEIR SINGLE ALL DAY AND NIGHT FT. MADISON BEER
- PLAYED AT PORTSMOUTH UNIVERSITY'S SHRED PARTY, ENCOURAGING STUDENTS TO RECYCLE THEIR REVISION NOTES AND PLASTIC BOTTLES COLLECTED TO CREATE NOTEBOOKS FOR FUTURE STUDENTS



YUNGBLUD

96 MILLION+
350K+ SUBSCRIBERS

56K+

120M+

870K+

133K+

- 21-YEAR-OLD RETROGRADE REBEL HAILING FROM DONCASTER
- IN 2018 SOLD OUT BOTH HIS HIS DEBUT NORTH AMERICA TOUR IN 30+ MARKETS AND EUROPEAN HEADLINE TOUR
- OVER 6000% SOCIAL GROWTH IN THE PAST YEAR
- LATEST SINGLE 'LONER' RELEASED 2019 HAS ALREADY HIT 4M GLOBAL STREAMS & VIDEO HAS GARNERED 2M VIEWS



JONAS BLUE

2.3 BILLION+
4M+ SUBSCRIBERS

305K+

3.2B+

552K+

115K+

- BRITISH DJ, SONGWRITER, RECORD PRODUCER AND BASED IN LONDON
- DEBUT BREAKTHROUGH SINGLE ‘FAST CAR’ WAS A TOP 10 HIT WORLDWIDE & TOP 100 IN THE US
- RELEASED HIT SINGLE ‘RISE’ WITH JACK & JACK IN MAY 2018, THE TRACK HAS CURRENTLY EARNED OVER 1B+ STREAMS WORLDWIDE
- RECENT COLLABORATION WITH TIESTO AND RITA ORA ‘RITUAL’ HAS RECEIVED OVER 20M VIEWS IN 3 WEEKS



SAM FENDER

9 MILLION+
39K+ SUBSCRIBERS

45K+

75M+

160K+

42K+

- 22-YEAR-OLD SINGER/SONGWRITER WITH POLITICAL ARENA-SIZED ROCK ANTHEMS
- WINNER OF THE 2019 BRITS CRITICS' CHOICE AWARD (PREVIOUS WINNERS INCLUDE ADELE, SAM SMITH AND FLORENCE & THE MACHINE)
- WILL BE KICKING OFF HIS SECOND SOLD-OUT UK TOUR OF 2019 IN Q4
- HIS DEBUT ALBUM "HYPERSONIC MISSILES" IS RELEASED IN AUGUST



GLOBAL ARTISTS

Ariana Grande 190M
Bastille 841K
Black Eyed Peas 577K
Blackpink 23.6M
Bon Jovi 1.3M
Daddy Yankee 39.7M
Demi Lovato 84.3M
DNCE 1.4M
Drake 67.6M
Eagles 137K
Ellie Goulding 14.5M
Eminem 30.3M
Florence + the Machine 558K
Giorgio Moroder 72.3K
Gwen Stefani 10.2M
Hailee Steinfeld 13.1M
Halsey 20.1M
Imagine Dragons 5M
J Balvin 40.9M
Jeff Goldblum 2,1 M
Jessie J 9.2M
Jonas Brothers 8.1M
Justin Bieber 138M
Katy Perry 98.5M
Kendrick Lamar 9.4M
Kid Cudi 1.7M
Kris Wu 7,4 M
Lady Gaga 42.2M
Lana del Rey 16.5M
Liam Payne 19.2M
Lorde 6.4M
Loren Gray 19.5M
Luis Fonsi 9.4M
Madonna 15.2M
Maroon 5 7.9M
Nicki Minaj 115M
Norah Jones 333K
One Republic 2.1M
Paul Mc Cartney 3.1M
Pearl Jam 2.5M
Post Malone 21.8M
Quavo 17M
Rae Sremmud 6.5M
Sam Smith 15.2M
Sebastian Yatra 22.9M
Selena Gomez 179M
Shawn Mendes 56M
Sting 835K
Taylor Swift 134M
The Killers 1.1M
The Weeknd 23M
Thirty Second To Mars 1.4M
Tiësto 6.3M
Tiwa Savage 11,8 M
Troye Sivan 1.2M
U2 2.3M
Will.i.am 1.2M
Zedd 6.2M

ESTABLISHED ARTISTS

5 Seconds of summer 8.3M
Alejandro Sanz 5.6M
Alessia Cara 3.6M
Alvaro Soler 1.1M
Aminè 1,4 M
Antonio Orozco 1.8M
Beck 374K
Benjamin Clementine 72.7K
Big Sean 12.2M
Birdman 4.3M
Calum Scott 758K
Carly Rae Jepsen 1.9M
Chino y Nacho 2.9M
David Bisbal 4M
Desiigner 2.5M
Disclosure 752K
Dj Snake 7.6M
Don Diablo 2.1M
Don Omar 7.4M
Dr Dre 4.9M
Fall Out Boy 2.9M
Greta Van Fleet 666K
Jack Johnson 813K
Jacob Banks 145K
James Bay 1.2M
James Blake 450K
Jax Jones 194K
Jessie Reyez 1.9M
Jessie Ware 293K
Juan Luis Guerra 1.6M
Juan Magan 835K
Juanes 4.1M
Juice WRLD 11.2M
Julia Michaels 2M
Kali Uchis 1,9 M
Karol G 30.3M
Kungs 219K
Lang Lang 403K
Lany 820K
Lele Pons 40.9M
Lewis Capaldi 5.2M
Lil Wayne 12.1M
Lil Yachty 9,8M
Mabel 952K
Machine Gun Kelly 6.1M
Maggie Rogers 730K
Michael Kiwanuka 131K
MIKA 1.2M
Mura Masa 185K
Nacho 12M
Paulina Rubio 1.8M
Rich The Kid 7.6M
Sigrid 458K
Stromae 571K
Tame Impala 1.9M
The 1975 2.9M
The Chemucal Brothers 253K

The Vamps 2.7M
Tierra Whack 725 K
Tori Kelly 3.4M
Tove Lo 1.8M
X Ambassadors 155K
Years & Years 679K
Yungblud 2.2M

EMERGING ARTISTS

070 Shake 273K
Alexis Y Fido 2.1M
Alkilados 1.1M
Alma 75.9K
American Authors 106K
Ann Marie 1.1M
Arlissa 253K
Astrid S 498K
Beastie Boys 99.9K
Belinda 10M
Ben Howard 196K
Billy Raffoul 41.5M
Bishop Briggs 296K
Bülow 79.7K
Bustamante 1.4M
Capital Cities 114K
Cashmere Cat 163K
Catfish and the Bottleman 458K
Chyno Miranda 149K
Daya 512K
Dean Lewis 343K
Duke Dumont 179M
Ella Mai 3.1M
Emeli Sande 415K
Empire of the sun 66.6M
Felix Jaehn 298K
Fletcher 324K
Gianluca Vacchi 16M
Gotye 97.6K
Hey Violet 435K
HRVY 4.7M
Isaac Gracie 28.9K
Ivete Sangalo 32.1M
Jack Garratt 89.1K
Joey Montana 629K
Jonas Blue 597K
JP Cooper 131K
Lil West 18.2K
Manuel Carrasco 1.8M
Mike Posner 652K
Morat 1.8M
Naughty Boy 37.7K
Neil Diamond 67.5K
Nine Inch Nails 426K
Of Monsters and Men 319K
Oh Wonder 250K
Pasabordo 498K
Phantoms 34.3M
Sam Fender 392K
Seeb 51.7K
Sigma 60.3M
The Avett Brothers 262K